

NAYAN BHAVSAR
Sector 8, Shanti Nagar, Mira Road
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Objective:

I seek challenging opportunities where I can fully use my skills for the success of the organization

Education:

COURSE	BCA	HSC	SSC
Board	Tilak Maharashtra university of Pune	Rajasthan State Board	Rajasthan a State Board
Institute	Abhinav. College Pune University	Nutan School	Nutan School
Passing Year	2013	2010	2007

Area Of Expertise:

- Technology Lead
- Content Marketing
- Digital Event Management
- Team Management
- Google Ads
- PPC, SEO, SMO, SMM
- ☑ Digital Marketing
- ☑ Marketing Budgeting & Forecasting
- ☑ Digital Image Branding
- ☑ Customer Engagement
- ☑ Project Management
- ☑ Web Developer

Experience:

Digital Marketing and Technology Head Social Buzz Technologies (Jan, 2017)

- Created digital marketing model to improve SEO and bring traffic to the company portal.
- On basis of google analytics and other tool, analyzed the exiting digital presence of company and prepared the marketing plan accordingly.
- Worked with AR/VR team to custom product on basis of client requirement.
- Worked with team of web developer to design the website architecture and included keywords that

- help website to improve the SEO.
- Paid marketing by running ads on Facebook, Instagram and Google and analyzed the marketing data from google AdWords.
- Determined appropriate levels of staffs and budget to stay within given monetary parameters.
- Responsible for Digital Event Planning and Event Management.
- Experience in operational management and client's management.

Digital Marketing Specialist

Market men events Pvt. Ltd (Jan 2016 – Dec, 2016)

- Responsible for Event planning and Organizing.
- Digital marketing for improving SEO.
- Content marketing/Cross marketing to bring traffic to online portal.
- Cost estimation for Event and Budgeting
- Vendor management and Layout planning
- Coordinate with volunteer and models

Event Coordinator & Digital Marketing

Vivaah (Party Cruisers Ltd) (Jan, 2014 – Dec, 2015)

- Responsible for bring clients and managing them
- Event coordinator and Planner
- Vendor management
- Social Media Marketing and Content Marketing

Certifications/Course:

Certification:

- Digital Marketing certification from Udemy

Course:

- SEO analyst from Learnveru
- Digital Marketing course from Google